

GET FIELD READY FASTER

Dura-Line Academy offers 65+ mini courses on industry products, fiber applications, and installation best practices.



Accessible and engaging, our online training platform is geared towards a wide range of users — from network owners, to designers, engineers, and installers.

 **dura·line**
ACADEMY

DURA-LINE ACADEMY in Action

A field installer works on Clearwater County, Alberta's fiber-to-the-home network.



Clearwater County, Alberta: Building Connectivity to Last Generations

Clearwater County's municipal government needed the crews working on their network to hit the ground running with the knowledge to build a robust, lasting fiber network that will pass 4,400 households with 1,400 km of conduit in this rural community.

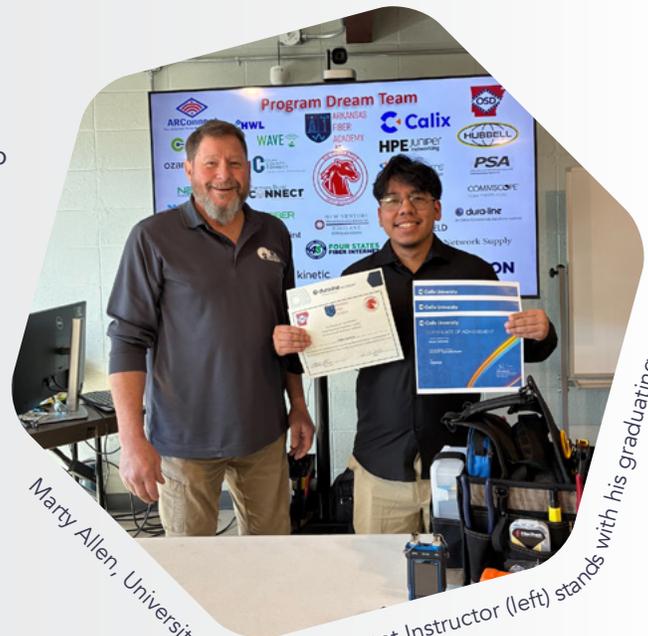
When installers from multiple contractors arrived in Clearwater, many of them were experienced in construction but had little hands-on fiber infrastructure knowledge, and needed to get up to speed fast.

Dura-Line Academy's custom training package, created in collaboration with Clearwater County, allowed installers to learn about the products being used in their network and installation best practices wherever and whenever they needed. And regular reporting allowed Clearwater County to make sure the entire project team stayed on track and accountable for their learning.

University of Arkansas Cossatot: Training Future Fiber Heroes

A veteran of the telecommunications industry for nearly 30 years, Marty Allen knew he could put his decades of experience to work training tomorrow's workforce when he was asked to help develop and instruct courses for the University of Arkansas Cossatot's 15-week Fiber Network Engineer Program. The program is part of the Arkansas Fiber Academy, a partnership between Arkansas Community Colleges, Arkansas Office of Skills Development, and the Arkansas State Broadband Office.

After working with Dura-Line to create a comprehensive bundle of courses for brand-new technicians, Allen launched Dura-Line Academy to his students as part of the program's syllabus. Fast forward, and UA Cossatot students are launching careers in the broadband industry and discussions are already underway to expand the program to students across Arkansas.



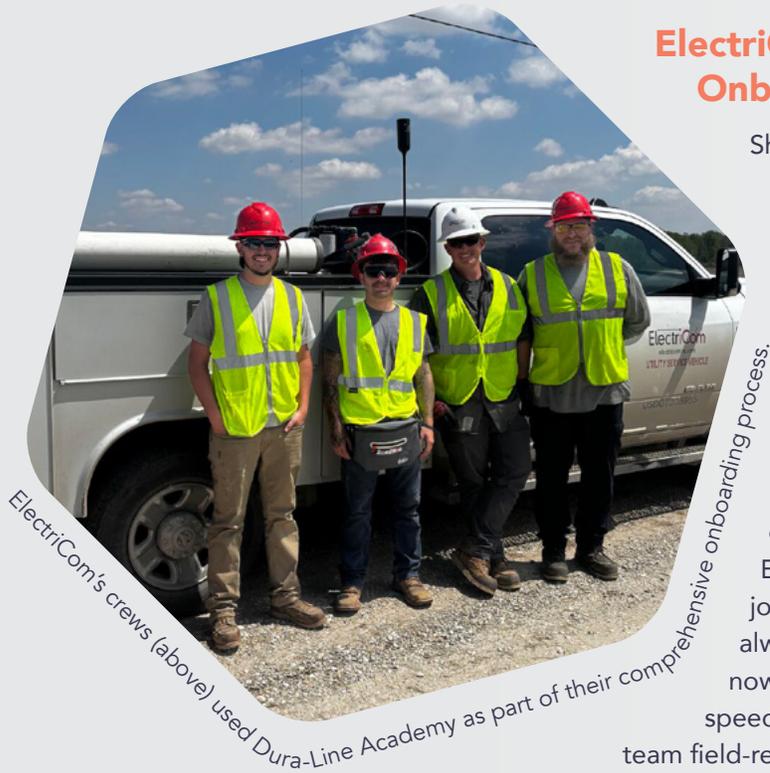
Marty Allen, University of Arkansas Cossatot Instructor (left) stands with his graduating student.

ElectriCom: Onboarding Tomorrow's Field Technicians

Shane Matthews, Director, Training and Development at Indiana-based telecom and utility contractor ElectriCom and Chair of PCCA's Education Committee, recognized the need to provide robust onboarding training to his new hires. And with the increasing difficulty of recruiting new people to telecom construction, Matthews understood the importance of using all of the available resources in the industry to onboard and upskill his team.

Working with Dura-Line Academy, Shane built out custom online training packages for different roles at ElectriCom by selecting only the relevant courses for the job. Utilizing Dura-Line Academy's custom certificates, always-available content, and regular reporting, Matthews now fosters accountability and speeds up the process of getting his team field-ready.

ElectriCom



ElectriCom's crews (above) used Dura-Line Academy as part of their comprehensive onboarding process.

Power & Tel: Expanding Product Knowledge from the Field

Headquartered in Memphis, TN, Power & Tel is a leading distributor of communication equipment. Tiffany Tilghman, Supplier Performance Manager, used Dura-Line Academy to help her team level-up their knowledge and set them up for strong customer interactions.

"Dura-Line Academy has given our sales team the confidence and tools they need to have more informed conversations with our customers. The courses strike the right balance of delivering meaningful insight into Dura-Line and HDPE products without overcomplicating the learning process. We even ran a training competition at Power & Tel, and the response was outstanding, with team members taking more courses than required simply because they enjoyed them. As a result, we continue to use Dura-Line Academy as a resource for onboarding new team members."

Tiffany Tilghman | Supplier Performance Manager



Tiffany Tilghman, Supplier Performance Manager (left) stands with her Power & Tel team members.

Power & Tel

Over six thousand learners across 90 countries can't be wrong.



- ✓ Mobile-friendly
- ✓ Available online 24/7
- ✓ Interactive games and assessments
- ✓ Mini courses (<15 min to complete)
- ✓ Industry-recognized certificates



MOST POPULAR MINI COURSES

- > Intro to Fiber-Optic Theory
- > Understanding Bend Radius
- > Connecting MicroDucts and Splicing FuturePath

CERTIFICATES

- > Conduit Installation
- > MDU Installations
- > OverRides and Subdividing Conduits
- > — and many more!

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TRAINING PARTNERS



ASSOCIATION PARTNERS



WHAT OUR LEARNERS SAY

"I learned things that I never knew were possible."
~ IES Communications, Contractor

"The training was so good that I'm watching it again."
~ Strategic Mission Critical, Engineering Firm

"The mini courses cover the key topics without feeling overwhelming."
~ Power & Tel, Distributor

"Dura-Line Academy is straight forward, and the interface is user friendly."
~ TDS Telecom, Service Provider

"Well explained and easy to understand."
~ University of Arkansas Cossatot, Student

